



EXHIBITOR SERVICE MANUAL

**July 17-19, 2007
The Javits Center
New York, NY, USA**



July 17-19, 2007 • The Javits Center • New York, NY, USA

April 2007

Dear Exhibitor:

We are pleased to welcome you to the third edition of Texworld USA to be held July 17-19, 2007, at the Javits Convention Center in New York City. We appreciate your participation in this event and have provided you with some helpful information to maximize your show experience.

Please read this manual carefully to familiarize yourself with all its contents. It is designed for your convenience and to give you the necessary information for your successful, cost efficient and productive participation in the show.

We look forward to working together for a successful event. If you have any questions or concerns, please do not hesitate to contact us. We are here to help you through the show planning process. We look forward to seeing you July 17-19 in New York!

Sincerely,

The Texworld USA Team



July 17-19, 2007 • The Javits Center • New York, NY, USA

SHOW SCHEDULE

EXHIBITOR MOVE-IN

Monday, July 169:00 am – 5:00 pm

All exhibits must be show ready by **5:00 pm** on **Monday, July 16**.

EXHIBIT SHOW DATES/HOURS

Tuesday, July 1710:00 am – 6:00 pm

Wednesday, July 1810:00 am – 6:00 pm

Thursday, July 1910:00 am – 5:00 pm

EXHIBITOR MOVE-OUT

Thursday, July 195:01 pm – 8:00 pm

SHOW LOCATION

Jacob K. Javits Convention Center (**Halls 1A**)

655 West 34th Street

New York, NY 10001

Phone: (212) 502 8728

Fax: (212) 502-8715

Website: www.javitscenter.com

OFFICIAL SERVICE CONTRACTOR

Metropolitan Exposition

115 Moonachie Ave.

Moonachie, NJ 07074

Tel: (201) 994-1300

Fax: (201) 994-1350

Email: Texworld@metro-expo.com

Website: www.metro-expo.com

Metropolitan Exposition is the official service contractor for Texworld USA. Metropolitan Exposition is able to provide you with the following services and products:

- Additional Furnishings & Accessories
- Garment & Display Racks
- Shelves
- Additional lighting
- Signage & Graphics

July 17-19, 2007 • The Javits Center • New York, NY, USA

SHOW MANAGEMENT

Messe Frankfurt, Inc.

1600 Parkwood Circle
Suite 515
Atlanta, GA 30339
Tel: 770-984-8016
Fax: 770-984-8023
Website: www.texworldUSA.com
E-mail: twusasales@usa.messefrankfurt.com

Daniel McKinnon
Vice President – Domestic Shows
Tel: 770-984-8016 x423
E-mail: daniel.mckinnon@usa.messefrankfurt.com

Stephanie Everett
Show Manager
Tel: 770-984-8016 x424
Email: stephanie.everett@usa.messefrankfurt.com

Katherine León
Sales Manager
Tel: 770-984-8016 x418
E-mail: katherine.leon@usa.messefrankfurt.com

Diana Ludwig
Sales Manager
Tel: 770-984-8016 x412
E-mail: diana.ludwig@usa.messefrankfurt.com

Silvia Balasch
Sales Coordinator
Tel: 770-984-8016 x411
E-mail: silvia.balasch@usa.messefrankfurt.com

Linda Rubin
Vice President – Operations
Tel: 770-984-8016 x434
E-mail: linda.rubin@usa.messefrankfurt.com

Amanda Wellborn
Operations Manager
Tel: 770-984-8016 x417
E-mail: amanda.wellborn@usa.messefrankfurt.com